

NEWS RELEASE - FOR IMMEDIATE RELEASE

Design Concepts Announces Erik Spring Promotion to Associate

Award-winning Colorado based community and landscape architecture firm announces promotion of Erik Spring to Associate.

Lafayette, Colorado . . . December 8, 2014 — Design Concepts, an award-winning Colorado based community and landscape architecture firm, announced Erik Spring has been promoted to Associate.

Erik Spring joined the firm in 2002 and is instrumental implementing valuable firm initiatives. Recognized for elevating awareness of unique opportunities such as new technologies, Erik’s contributions have added new value to the firm’s already renowned abilities and expertise.

“Erik is a contributing force keeping Design Concepts tech-savvy and up-to-date with new programs and social media trends, in addition to his leadership in project management and irrigation design,” stated Carol Henry, ASLA, President.



Erik Spring

Erik hopes to contribute to the firm’s future by creating new interpretations of how people play and recreate. “One exciting area undergoing dramatic paradigm change is designing technology into parks. Design today goes beyond the physical setting and explores where people interact together, discover multiple-layered ways to play, and find new experiences upon future visits. Incorporating technology into the park setting is an exciting and fast-growing trend like interactive versions of treasure hunts or ‘crack-the-code’.” Similarly, Erik possesses a deep appreciation of classical design such as remarkable landscapes that stand the test of time. “Being around creative thought-leaders and people doing really cool new things inspires me,” states Spring.

Recently completed projects include the ‘Patterns of Nature’-themed learning landscape at [Conservatory Green](#) Middle School and High Tech Elementary School for Denver Public Schools. Currently he is working on several cutting-edge innovative projects including the redevelopment of Arapahoe Fairgrounds in Arapahoe County, Colorado where the team is introducing new paradigms in fairgrounds design, functionality and service in the 21st Century.

211 North Public Rd.
Suite 200
Lafayette, CO 80026
tel. 303.664.5301
fax 303.664.5313

New Awards and Project Starts

Design Concepts announced several new projects of important significance.

- *Arapahoe Fairgrounds* for Arapahoe County, Colorado, will establish a new precedence for reinterpreting fairgrounds in the 21st Century.
- Design Concepts has been invited to take part in a design competition at *Yellowstone National Park*, looking at the redesign of overlooks and trails at the Grand Canyon of the Yellowstone.
- *Meadow Crest Playground*, a unique inclusive urban playground in Bellevue, Washington, received the 2014 State of Washington's '[Governor's Smart Communities](#)' award.
- *Eleven Mile and Boyd Lake State Parks Redevelopment Plans* for Colorado Parks & Wildlife

About Design Concepts

Founded in 1981, Design Concepts is a community and landscape architecture firm celebrating three decades providing thoughtful, innovative and dynamic designs for public spaces. Design Concepts is nationally recognized as a leader in creating and re-imagining spaces that embrace community gathering, recreation and play, connections to nature, focus on the environment, healthy learning landscapes, and entertaining outdoor community places. To learn more about the firm visit: www.dcla.net.

MEDIA CONTACTS:

Design Concepts

Carol Henry, PLA, ASLA, President
CarolH@dcla.net, 303.664.5301

Linda Anderson, Marketing Manager
LindaA@dcla.net, 303.664.5301

PR Marketing Consultant

Lisa Jelliffe, Jelliffe Strategies
lisa@jellifestrategies.com, C: 808.339.5954